

**Table 23.15-- MERCHANDISE LINE SALES FOR RETAIL TRADE
IN HAWAII: 1997**

Merchan- dise line code	Kind of business and merchandise line	Number of establish- ments	Sales of specified merchandise line		
			Amount (\$1,000)	As percent of total sales of --	
				Establish- ments handling line	All establish- ments
	Retail trade	5,088	11,317,752	(X)	100.0
100	Groceries and other food items	1,298	1,910,787	40.1	16.9
120	Meals and snacks	430	119,935	6.0	1.1
140	Packaged alcoholic beverages	743	280,830	7.1	2.5
150	Cigars, cigarettes, and tobacco	976	193,535	4.3	1.7
160	Drugs, health aids, and beauty aids	1,035	776,494	14.7	6.9
180	Soaps, detergents, and household cleaners	547	95,687	2.7	0.8
190	Paper and related products	634	117,699	3.3	1.0
200	Men's wear	931	468,259	13.0	4.1
220	Women's, juniors', and misses' wear	1,113	936,203	24.7	8.3
240	Children's wear	511	139,497	6.9	1.2
260	Footwear	773	298,683	8.6	2.6
270	Sewing, knitting, and needlework goods	154	21,438	2.1	0.2
280	Curtains, draperies, and dry goods	185	63,319	3.9	0.6
300	Major household appliances	106	92,644	21.1	0.8
310	Small electric appliances	180	30,988	1.3	0.3
320	Televisions, video equipment, videotapes	217	67,820	5.4	0.6
330	Audio equipment, musical instruments and supplies	320	119,940	10.2	1.1
340	Furniture and sleep equipment	214	125,314	12.4	1.1
360	Floor coverings	94	60,348	14.3	0.5
370	Computer hardware, software, and supplies	112	124,338	28.2	1.1
380	Kitchenware and homefurnishings	609	132,298	3.7	1.2
400	Jewelry	1,056	498,437	12.6	4.4
420	Books	404	89,691	3.7	0.8
440	Photographic equipment and supplies	247	33,259	1.5	0.3
460	Toys, hobby goods, and games	453	116,057	3.8	1.0
490	Optical goods	278	45,595	5.0	0.4

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**Table 23.15-- MERCHANDISE LINE SALES FOR RETAIL TRADE
IN HAWAII: 1997 -- Con.**

Merchan- dise line code	Kind of business and merchandise line	Number of establish- ments	Sales of specified merchandise line		
			Amount (\$1,000)	As percent of total sales of --	
				Establish- ments handling line	All establish- ments
500	Sporting goods	406	163,942	6.8	1.4
600	Hardware, tools, and plumbing and electrical supplies	385	294,216	9.2	2.6
620	Lawn and garden equipment	449	150,684	5.3	1.3
640	Lumber, millwork, building materials	168	204,318	46.0	1.8
670	Paint and related preservatives and supplies	153	71,393	12.9	0.6
690	Wallpaper	14	596	2.5	0.0
700	Cars, vans, trucks, and other powered vehicles	96	1,274,548	84.4	11.3
720	Automotive fuels	380	538,555	70.4	4.8
730	Automotive lubricants	590	39,541	1.2	0.3
740	Automotive tires, batteries, accessories	483	312,323	13.0	2.8
780	Household fuels	44	34,238	32.0	0.3
800	Pets, pet foods, and pet supplies	341	64,066	2.6	0.6
850	All other merchandise	1,749	699,275	12.5	6.2
9810	All other merchandise	754	193,773	6.2	1.7
9900	Nonmerchandise receipts	958	316,673	7.5	2.8

X Not applicable.

Source: U.S. Census Bureau, Economic Census 1997, extracted from American FactFinder from Census Bureau website, E9744L1.MBD: Retail Trade: Merchandise Lines by Kind of Business: 1997 (Table 1).